

Press Release
FOR IMMEDIATE RELEASE

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Nicole Fellouris Joins 360BC Group as Chief Information Security Officer

ORANGE, Calif., — 360BC Group, an Orange County based sales, marketing and technology firm, is proud to announce that Nicole Fellouris, former CEO of the cyber-security firm Elite Development Group, has joined 360 BC Group on a retainer basis as Chief Information Security Officer.

“Nicole has more than two decades of cyber security experience in both the public and private sector. We are delighted to welcome her to 360C BC Group,” said company co-founder Ron Zayas.

In 2001, Fellouris launched Elite Development Group, a company directly responsible for direct remediation of more than 100 cyber security incidents and breaches.

In 2004, her accomplishments and contributions to the cyber security community were recognized by both federal law enforcement and intelligence agencies, resulting in a board member appointment to the Los Angeles division of Infragard (FBI/private industry organization), inclusion in the Secret Service’s Electronic Crimes Task Force, think tank participation specific to IT security-centric compliance frameworks, and appointment as a Subject Matter Expert in cyber security and cyber warfare.

In addition to achieving PhD status in clinical neuroscience, Nicole is a graduate of both the FBI and ATF Citizen’s Academies and the FBI’s Infrastructure Liaison Officer (ILO) program, specializing in cyber counter intelligence operations and asymmetric warfare.

“With the rise in ransomware attacks and other threats to online data and private information, security has never been a more critical consideration for our public sector clients,” Ron Zayas said. “Nicole’s eminent experience and credentials in the cyber security sector will play a significant role in bolstering our commitment to security and GDPR requirements for our clients.”

About 360 BC Group

360BC Group is a California corporation located in Orange County, with offices throughout the US. The company specializes in consulting and implementing

successful marketing programs that utilize the latest in marketing, sales and technology strategies. 360 is unique in that it guarantees its results. The staff of 360 includes marketing professionals who have served as sales and marketing officers in small and large corporations. For more information, visit www.360-biz.com.